



The Free Cities Index

A Pro-Growth Ranking
of the 50 Largest Cities

Wayne Winegarden



The Free Cities Index: A Pro-Growth Ranking of the 50 Largest Cities
Wayne Winegarden, Ph.D.

August 2023



Pacific Research Institute
P.O. Box 60485
Pasadena, CA 91116

www.pacificresearch.org

Nothing contained in this report is to be construed as necessarily reflecting the views of the Pacific Research Institute or as an attempt to thwart or aid the passage of any legislation. The views expressed remain solely the authors'. They are not endorsed by any of the authors' past or present affiliations.

©2023 Pacific Research Institute. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, photocopy, recording, or otherwise, without prior written consent of the publisher.



Contents

Introduction and Executive Summary	4
The Ranking Factors	6
The Rankings	10
People “Voting with Their Feet” Are Selecting Pro-Growth Cities	11
Conclusion	16
Appendix	17
Endnotes.....	24

Introduction and Executive Summary

Ultimately all location decisions are local. A wide array of attributes drives these decisions. Some are inherently personal – do I want to live in a big city or a small town, someplace that is sunny or where there is plenty of snow? While some attributes are inherent to a locality, others are policy driven.

The policy environment meaningfully impacts the economic opportunities available in a region and core quality of life factors. State and local policies vary dramatically across the 50 states and can also vary significantly within each state. For instance, people living in New York outside of New York City face an income tax burden between 4.0 percent and 10.9 percent – a high burden nationally. However, New Yorkers living in the city face an even higher income tax burden between 7.078 percent and 14.776 percent. Clearly, families deciding to move to or remain in New York City make this decision, in part, based on the city’s income tax burden.

Tailoring the state and local environment to specific cities (as much as practical) provides important insights regarding how policies drive people’s location decisions. A better understanding of what drives these decisions is essential due to the starkly different population trends many of the largest cities in the country are experiencing. Between the new Census base year of April 2020 and 2022, the latest data available, 28 of the nation’s 50 largest cities saw their populations decline, by as much as 7.5 percent in San Francisco.¹ The other 22 cities saw growing populations by as much as 4.2 percent in Fort Worth, Texas.² Given the important implications from these trends, an improved understanding of the drivers behind the population changes is essential.

To provide perspective on this important issue, this study evaluates the state and local policy environment for the nation’s 50 most populous cities. Local policy environments can be judged using many criteria. In this case, the rankings are predicated on a pro-growth policy criterion, which means the localities are judged based on whether they levy less burdensome taxes on businesses and individuals, impose a less costly regulatory environment, and efficiently provide core public services.

The five cities implementing the most pro-growth policies are Fort Worth, TX, Austin, TX, Colorado Springs, CO, Raleigh, NC, and Charlotte, NC. The five cities implementing the most anti-growth policies are Long Beach, CA, Baltimore, MD, New York, NY, Los Angeles, CA, and Oakland, CA.

TABLE 1. Top Five and Bottom Five Pro Growth Cities

Top Growth Cities	Pro-Growth Rank	Bottom Growth Cities	Pro-Growth Rank
Fort Worth, Texas	1	Long Beach, California	46
Austin, Texas	2	Baltimore, Maryland	47
Colorado Springs, Colorado	3	New York, New York	48
Raleigh, North Carolina	4	Los Angeles, California	49
Charlotte, North Carolina	4	Oakland, California	50

Source: Author calculations

The top ranked cities performed well across most of the policy criteria, indicating that it is not one policy area driving the rankings of the top performers. While these top ranked cities performed well across most criteria, no city was ranked toward the top of every category – everyone has room for improvement. Alternatively, the bottom ranked cities performed poorly across nearly all the policy criteria, often ranking among the ten least pro-growth cities. Consequently, it is not one policy area causing the bottom ranked cities to perform poorly and comprehensive reforms are required.

Comparing the rankings to the population growth trends of the largest 50 cities illustrate a clear pattern – the cities with growing populations tend to maintain pro-growth policy environments while the cities with declining populations maintain anti-growth policies. Put differently, people, voting with their feet, are expressing their support for pro-growth policies.

The Ranking Factors

The final rank for each city is based on an equal weighting of seven policy categories. Each policy category is comprised of subcategories; the number of subcategories varies by category. For each subcategory, each city is ranked between 1 and 50. A rank of 1 indicates that the city has the most pro-growth environment, a rank of 50 indicates that the city has the least pro-growth environment. The rank for each category is determined by summing the rankings for each subcategory (the category score). The city with the lowest score is ranked as having the most pro-growth environment, the city with the highest score is ranked as having the least pro-growth environment.

The seven policy categories are:

- the economic incentive rate
- the average individual tax burden
- the regulatory burden
- the business environment
- the city's income adjusted affordability
- the city's quality of life, and
- the size of each city's homeless population and the share of people living in poverty.

The ***Economic Incentive Rate*** measures the share of additional income that individuals and businesses must pay to the state and, where applicable, local governments. The lower the marginal tax rate, the higher the economic incentive rate and the higher the potential after-tax rate of return that successful businesses, workers, and entrepreneurs can earn. Higher potential returns from engaging in productive work, investment, and entrepreneurship are associated with increased economic opportunities for the community. Greater economic opportunities incentivize more families and businesses to move to a city, while fewer economic opportunities discourage migration to the city and encourage current residents to leave. The two tax incentive rate subcategories are the top state and local marginal personal income tax rate and the top state and local corporate income tax rate.³

The ***Average Individual Tax Burden*** for each city is a composite measure of the average state and local sales tax burden, state and local income tax burden, and local property tax burden. With the same before tax income, the residents of cities with higher average individual tax burdens will have less money to spend than residents of cities with lower average individual tax burdens. All other things equal, including the quality of public services provided, families will prefer the cities where they will have more money to spend than less money to spend. The average tax burden for each subcategory is expressed as a percentage of personal income, with the average burden equaling the sum of the three subcomponents.

The state and local sales tax burden, adjusted for the differences in the sales tax base across jurisdictions, is measured by multiplying the total state and local sales tax rate by the size of the sales tax base relative to personal income.⁴ The sales tax base is estimated by dividing total state sales tax revenues by the state sales tax rate.⁵

The state and local income tax burden is measured by dividing the total state and local income tax revenues by the state personal income.⁶ Ideally, the income tax burden would be specific for each city. The statewide state and local income tax burden is used, however, due to data limitations.

The property tax burden is the median property taxes paid divided by the median personal income for homeowners in each city.⁷

The **Regulatory Burden** for each city, which in several regulatory categories reflects the state regulatory burden, captures how the government's economic regulations impact the cost of doing business in the city. The cities with higher regulatory burdens make it more difficult for businesses, particularly small businesses, to turn a profit. These greater operational difficulties sap the relative business vitality in the cities with the higher regulatory burdens. A less vibrant business environment discourages income and employment growth, which is, consequently, a deterrent for both families and businesses to live in the cities with the higher regulatory burdens. Large regulatory burdens can also directly discourage families from moving to a city – for instance, overly stringent land use regulations can limit the supply of housing. Tight housing supplies can cause housing affordability problems, which will further discourage families from moving to cities with high regulatory burdens.

The regulatory burden is measured across five key economic regulations that include land use regulations, occupational licensing requirements, unemployment insurance, workers compensation, and minimum wage.

The land use regulatory category captures how burdensome the regulations on the use and development of real estate are. Some states and cities, such as Los Angeles, California, impose large restrictions that make it costly and time consuming to develop real estate, which increases the overall cost of living and exacerbates problems like homelessness. Other cities, such as Atlanta, Georgia, impose a much less costly regulatory structure that promotes greater affordability. The cities in this index are ranked based on the land use rankings calculated in the Cato Institute study, *Freedom in the 50 States*.⁸

Occupational licensing requirements force potential workers and entrepreneurs to obtain a license from the state before being able to work in their profession. Forcing professions such as barbers, landscape contractors, and interior designers to obtain government permission prior to being able to earn a living creates unnecessary costs and barriers that diminish entrepreneurship and raises overall costs. These burdens vary across the states. For this ranking, these differences are measured at the state level based on the “combined state rankings” in the 2022 edition of The Institute for Justice study, *License to Work*.⁹

Unemployment insurance taxes are levied on employers to fund the joint federal-state unemployment insurance program. The tax rates vary substantially between the states, indicating that unemployment insurance taxes meaningfully impact the relative cost of doing business. To account for these costs, the Tax Foundation's 2022 analysis of state unemployment insurance costs are used to rank the relative unemployment insurance tax burden for each city.¹⁰

Workers' compensation regulations impose mandates on employers to provide cash benefits and medical care for employees who are injured on the job. These mandated benefits vary by state, indicating that employer costs for funding their workers' compensation program per \$100 of covered wages will also vary. To account for these differences, the study uses the costs per \$100 of covered wages by state as reported by the National Academy of Social Insurance.¹¹

Minimum wage laws have two deleterious impacts on a city: they increase overall costs for consumers and decrease employment opportunities for low-wage workers. Consequently, those cities that mandate higher minimum wages impose costly unintended consequences, which dims economic vitality and ultimately harms the people that the policy is designed to help. Cities are ranked based on their prevailing minimum wage. Cities with higher minimum wages are ranked lower, while those cities that abide by the federal minimum are ranked as the most competitive.

The *Business Environment* measures the relative ease of running a business between the 50 cities. New businesses find it easier to start in those cities with more vibrant business environments while existing businesses find it easier (or less difficult) to thrive. Stronger business environments also support a more robust jobs market. As a result, businesses and families will both be attracted to the cities with more vibrant business environments. The index measures the business environment using five subcategories. Two subcategories are broad based measures of the business environment – WalletHub's 2023 ranking of the best large cities to start a business and the Ease of Doing Business rankings from Arizona State University's Doing Business in North America report.¹² Both surveys are used to measure the business environment as they emphasize different measurements when ranking the cities. Due to the positive relationship between a well-educated workforce and a stronger business environment, the relative education attainment of the population is included based on the education attainment sub-ranking in WalletHub's 2022 analysis of the *Most and Least Educated Cities in America*.¹³ The other subcategories measure the longer-term growth in employment and the broader labor force as measures of the health of each city's labor market.

A city's *Affordability* is a key metric impacting its attractiveness to current and potential residents. Cities that offer an affordable place for families to live are clearly more desirable than cities that are unaffordable. In the extreme, the cost of living in the most unaffordable cities can be so high that, once adjusted for the cost of living, higher income families are significantly poorer than their lower-earning counterparts in more affordable cities. Cities that are more expensive also tend to have higher incomes. Therefore, costs alone are insufficient for determining the relative affordability of different cities. Ultimately, the affordability of each city depends on how much it costs to live in the city and how much the average family earns. The affordability metric accounts for both considerations.

The ranking measures affordability by adjusting each city's median household income¹⁴ by the cost of living in that city.¹⁵ The cost of living in each city is based on Bankrate's estimate of the income necessary to maintain a household's standard of living in different cities that account for core costs that include housing, food, taxes, health care, clothing, education, entertainment, and transportation.

To derive a cost-of-living index, San Francisco is designated as the base city. As the base city, San Francisco's costs are scaled to one. The other 49 cities are scaled to the San Francisco base based on the amount of money a family must earn to maintain the equivalent purchasing power (e.g., to maintain the purchasing power of a family in San Francisco earning \$100,000, a family in Boston must earn approximately \$81,000).

Each city's relative affordability is measured by dividing the median household income as measured by the U.S. Census by the estimated cost-of-living index calculated above to estimate the median household's purchasing power equivalent income for all 50 cities. The cities with the highest purchasing power are rated as being the most affordable, and those with the lowest purchasing power are rated as being the least affordable.

While all the factors thus far have been economic considerations, non-economic factors that are materially influenced by local policies matter as well. Those factors that impact the *Quality of Life* in a city include the local crime rates (both violent and property), the quality of the local schools, the mean travel time to work, the state of the transportation infrastructure (e.g., bridges and roads), and the quality of local hospitals and health care systems. Clearly, families prefer cities that are safe, have good schools, reliable transportation infrastructure, and good healthcare to cities that are lacking in these core attributes.

Each city's violent and property crime rate is based on the FBI crime data as reported by Best Places.¹⁶ The quality of local schools is based on the quality of education and attainment gap sub-category in WalletHub's 2022 analysis of the *Most and Least Educated Cities in America*.¹⁷ The mean travel time to work is based on the mean travel time data report from the U.S. Census.¹⁸ The transportation infrastructure ranking is based on the state performance as evaluated by the American Society of Civil Engineers annual report card.¹⁹ The quality of healthcare is based on the health care access and health care quality ratings from *U.S. News & World Report* "Best States" analysis.²⁰

The problems of *Homelessness and Poverty* are devastating to the people and families struggling with either and have compounding impacts that reduce the vibrancy of the cities that are less effective at helping people overcome these problems. Many people living in poverty can also be a consequence of an anti-growth policy environment that reduces economic opportunities and obstructs families from gaining economic stability. Consequently, those cities with larger shares of the population who are either homeless or living in poverty should be less desirable than those cities where these problems are better managed.

Homelessness in each city is measured by the city's total number of homeless in 2022 as measured by the U.S. Department of Housing and Urban Development divided by the city's population as measured by the U.S. Census.²¹ Poverty is based on each city's poverty rate as reported by the U.S. Census American Community Survey.²²

The Rankings

Based on the methodology and data described in the previous section, of the 50 largest cities in the U.S., Fort Worth, Texas is ranked as having the most pro-growth environment and Oakland, California is ranked as having the least pro-growth environment. Table 2 presents the final rankings; detailed breakdowns by category are presented in the Appendix.

TABLE 2. Pro-Growth Policy Environment Ranking
(1 indicates most pro-growth city, 50 indicates least pro-growth city)

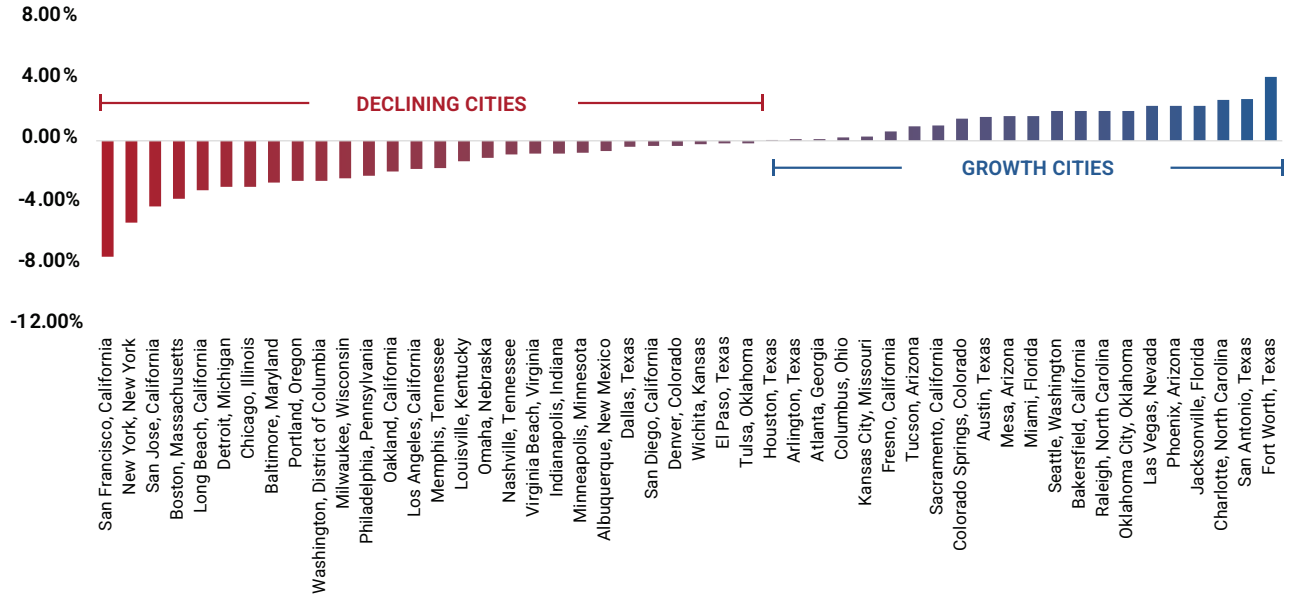
Fort Worth, Texas	1	Miami, Florida	26
Austin, Texas	2	Tulsa, Oklahoma	27
Colorado Springs, Colorado	3	Tucson, Arizona	28
Raleigh, North Carolina	4	Louisville, Kentucky	29
Charlotte, North Carolina	4	Memphis, Tennessee	30
Jacksonville, Florida	6	San Diego, California	31
Mesa, Arizona	7	Sacramento, California	32
Virginia Beach, Virginia	8	Albuquerque, New Mexico	33
Oklahoma City, Oklahoma	9	San Jose, California	34
Nashville, Tennessee	10	Minneapolis, Minnesota	35
Arlington, Texas	11	Portland, Oregon	36
Denver, Colorado	12	Philadelphia, Pennsylvania	37
El Paso, Texas	13	Boston, Massachusetts	38
Phoenix, Arizona	14	Bakersfield, California	39
Kansas City, Missouri	15	Fresno, California	40
Houston, Texas	16	Chicago, Illinois	41
Wichita, Kansas	17	Detroit, Michigan	42
Las Vegas, Nevada	18	Milwaukee, Wisconsin	43
Omaha, Nebraska	19	Washington, District of Columbia	44
Columbus, Ohio	19	San Francisco, California	45
Indianapolis, Indiana	21	Long Beach, California	46
San Antonio, Texas	22	Baltimore, Maryland	47
Dallas, Texas	23	New York, New York	48
Atlanta, Georgia	24	Los Angeles, California	49
Seattle, Washington	25	Oakland, California	50

People “Voting with Their Feet” Are Selecting Pro-Growth Cities

The 50 largest cities are experiencing starkly different population growth trends. In 28 of the 50 largest cities, the population between April 2020 (the latest Census base year) and 2022 (the latest data available) has been declining. It has been growing in the remaining 22 cities, see Figure 1. People migrating to and from a city is the ultimate feedback on its desirability. Generally, people will not move to places they dislike and are reticent to leave places they do like.

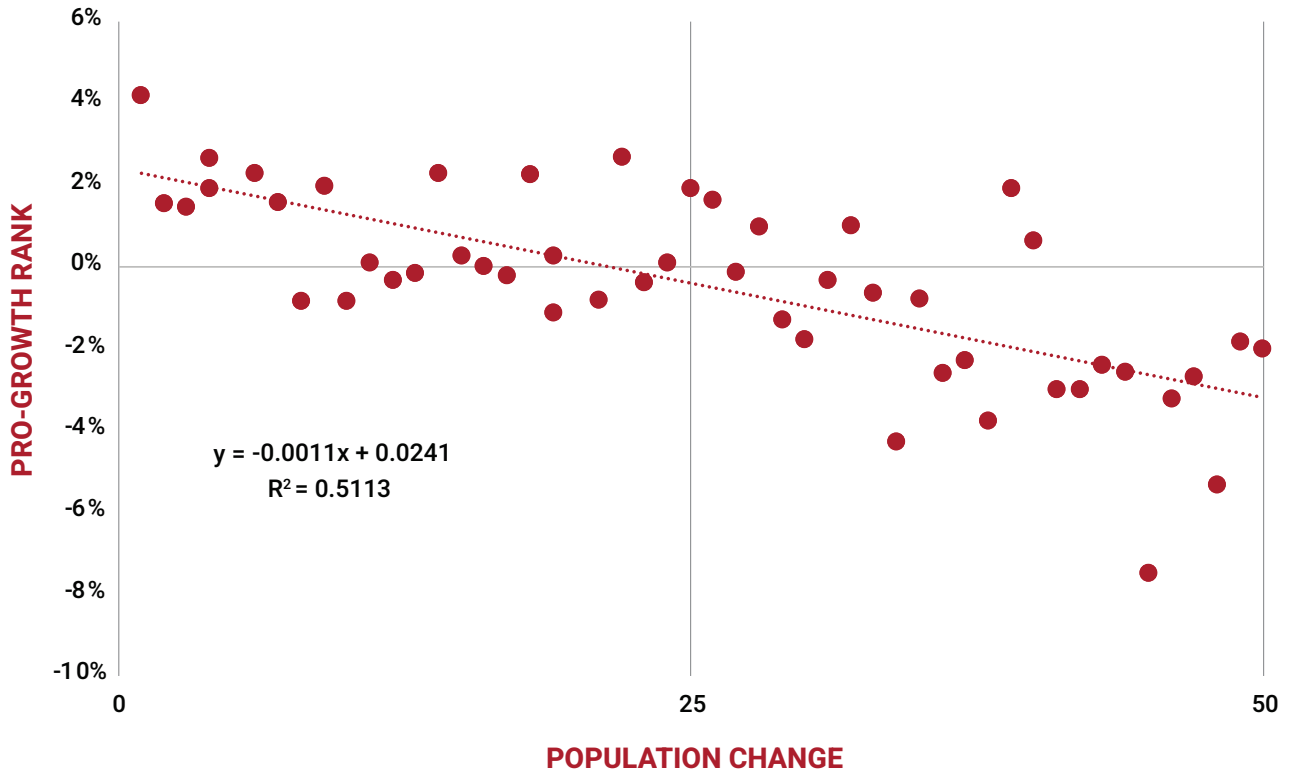
Comparing the current population trends to the overall city rankings demonstrates that people are choosing to live in cities that institute more pro-growth policies and are leaving the cities that institute anti-growth policies. Starting with the relationship between the overall rankings and the change in population growth, Figure 2 illustrates that there is a strong positive relationship. Each dot in Figure 2 represents a city. The x-axis (moving from left to right in the figure) presents each city’s ranking from 1 (most pro-growth city, Fort Worth, TX) to 50 (least pro-growth city, Oakland, CA). The y-axis measures the city’s change in population. Therefore, the dots in the upper left quarter of the figure are the cities ranked as being more pro-growth and having higher population growth. The dots in the lower right quarter of the figure are the cities ranked as being less pro-growth and experiencing population declines. Since the dots generally form this pattern (as illustrated by the dotted line in the figure), it illustrates that the higher a city’s overall pro-growth rank, the more likely it is that the city’s population is growing. Among the top 10 pro-growth cities, the average population growth is 1.6 percent. Conversely, the lower a city’s overall pro-growth rank, the more likely it is that the city’s population is declining. Among the bottom 10 pro-growth cities, the average population decline was 3.4 percent.

FIGURE 1. Five-Year Percent Change in Population—April 2020 - 2022



Source: U.S. Census

FIGURE 2. City Ranking Compared to City Population Change



Source: Author Calculations

Categorizing the cities by their population trends provides further insights. Based on the patterns revealed in Figure 1, the cities can be grouped into declining cities (those cities where the population declined by more than one percent) the stagnant cities (those cities where the population change was between a one percent decline and a one percent increase) and growth cities (those cities where the population grew by more than one percent). Based on these criteria, there are 17 declining cities, 19 stagnant cities, and 14 growth cities, see Table 3.

TABLE 3. Declining, Stagnant, and Growth Cities

DECLINING CITIES	STAGNANT CITIES	GROWTH CITIES
San Francisco, California	Nashville, Tennessee	Colorado Springs, Colorado
New York, New York	Virginia Beach, Virginia	Austin, Texas
San Jose, California	Indianapolis, Indiana	Mesa, Arizona
Boston, Massachusetts	Minneapolis, Minnesota	Miami, Florida
Long Beach, California	Albuquerque, New Mexico	Seattle, Washington
Detroit, Michigan	Dallas, Texas	Bakersfield, California
Chicago, Illinois	San Diego, California	Raleigh, North Carolina
Baltimore, Maryland	Denver, Colorado	Oklahoma City, Oklahoma
Portland, Oregon	Wichita, Kansas	Las Vegas, Nevada
Washington, DC	El Paso, Texas	Phoenix, Arizona
Milwaukee, Wisconsin	Tulsa, Oklahoma	Jacksonville, Florida
Philadelphia, Pennsylvania	Houston, Texas	Charlotte, North Carolina
Oakland, California	Arlington, Texas	San Antonio, Texas
Los Angeles, California	Atlanta, Georgia	Fort Worth, Texas
Memphis, Tennessee	Columbus, Ohio	
Louisville, Kentucky	Kansas City, Missouri	
Omaha, Nebraska	Fresno, California	
	Tucson, Arizona	
	Sacramento, California	

Figure 3 illustrates that the declining cities typically rank among the least pro-growth of all the cities (average rank of 40) while the growth cities rank as the most pro-growth (average rank of 13).

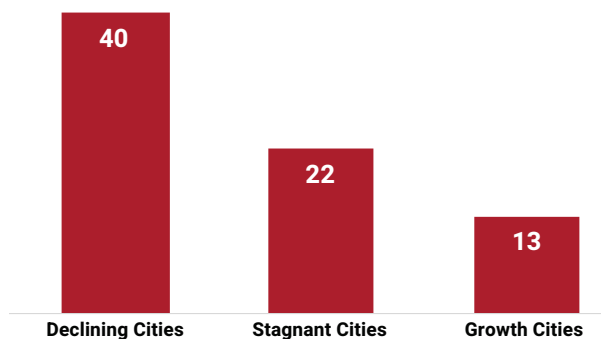
Similar patterns hold across many of the index components. For instance, the top marginal personal income and corporate income tax rates (the subcategories for the economic incentive category) were significantly lower in the growth cities compared to both the declining and stagnant cities, see Figures 4 and 5. Figure 4 illustrates that *the top personal income tax rate is three times higher in the declining cities than the growing cities* – the top personal income tax rate for the stagnant cities lies in between these extremes.

A similar pattern holds for the corporate income tax rate. The top corporate income tax rate in the declining cities is more than double the top corporate income tax rate in the growth cities. Once again, the top corporate income tax rate in the stagnant cities lies in between.

Beyond discouraging entrepreneurial activities with higher marginal tax rates, the declining cities also imposed higher tax burdens on the average family and household, see Figure 6. On average, *the declining cities imposed a tax burden that was 14 percent higher than the average tax burden in the stagnant cities and 22 percent higher than the average tax burden in the growth cities.*

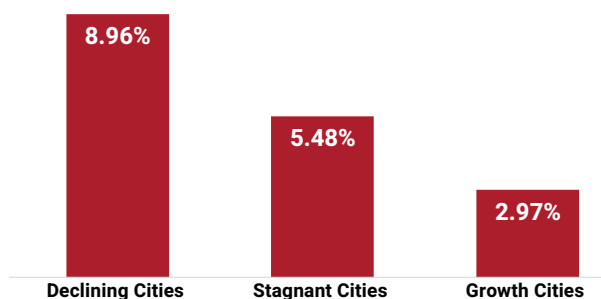
Consistent with the less favorable tax environment, the declining cities also were viewed, on average, as having less favorable overall business environments, see Figure 7. Figure 7 presents two of the sub-categories of the Business Environment category – WalletHub’s 2023 ranking of the best large cities to start a business and the Ease of Doing Business rankings from Arizona State University’s Doing Business in North America report. As Figure 7 shows, the declining cities scored worse, on average, in both indices.

FIGURE 3. Average Pro-Growth Rank By Population Trends



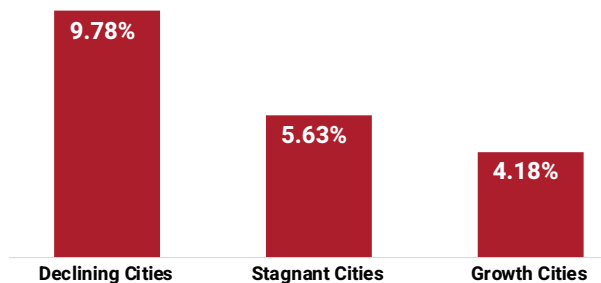
Source: Author calculations

FIGURE 4. Top State and Local Marginal Tax Rate, Average by Group Ranking



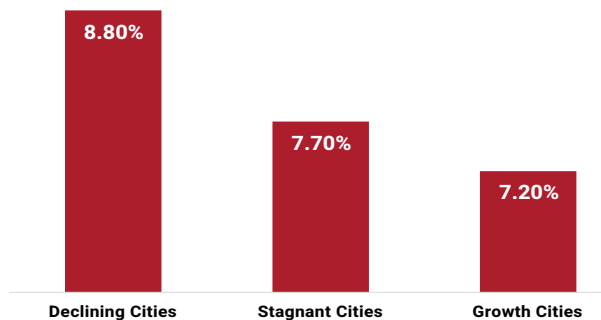
Source: Author calculations based on data from the Tax Foundation

FIGURE 5. Top State & Local Corporate Income Tax Rate, Average by Group Ranking



Source: Author calculations based on data from the Tax Foundation

FIGURE 6. Individual Average Tax Burden, Average by Group Ranking

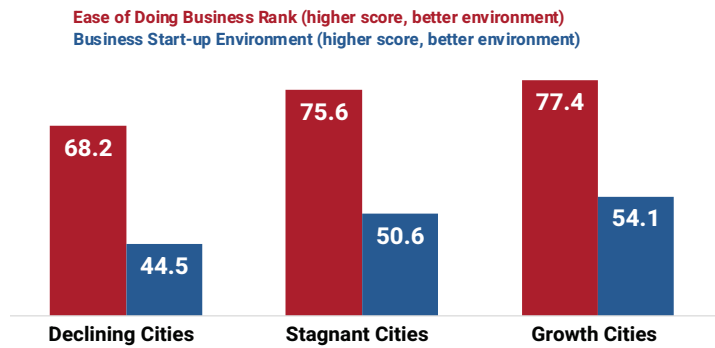


Importantly, it is not only the business and economic environment where the declining cities lag the performance of the stagnant cities, which lag the performance of the growth cities. As Figures 8 and 9 illustrate, the growth cities also scored better in key attributes such as an affordable cost of living (Figure 8) and having a smaller share of families living in poverty (Figure 9).

Figure 8 presents the average affordability adjusted median income, which adjusts the median household income for each city by the cost of living in that city relative to San Francisco's cost of living. It illustrates the significant affordability gap that exists in the declining cities and stagnant cities relative to the growth cities.

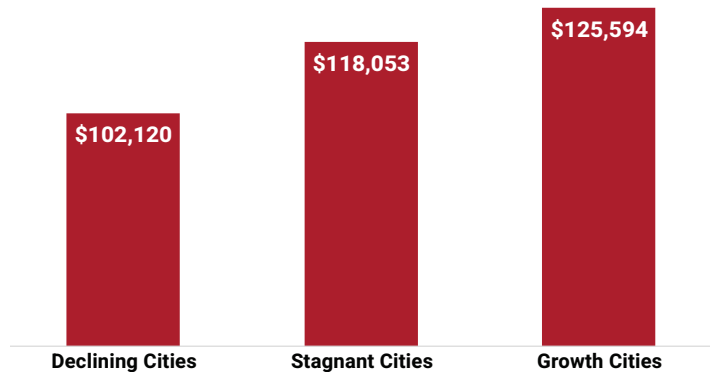
Figure 9, the percentage of families living in poverty, represents the consequences from policies that discourage economic growth and affordability. Not surprising, the same pattern holds – there are fewer families living in poverty in the growth cities compared to the stagnant and declining cities. Further, the declining cities have the largest share of their population living in poverty.

FIGURE 7. Business Environment, Average by Group Ranking (higher score, better environment)



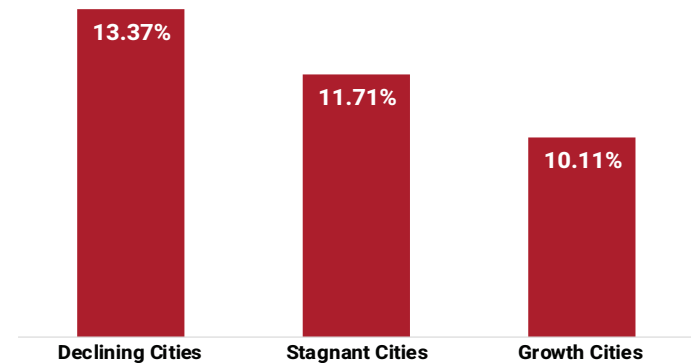
Sources: Arizona State University and WalletHub

FIGURE 8. Affordability Adjusted Median Income, Average by Group Ranking



Source: Author calculations based on Bankrate.com

FIGURE 9. Percentage of Families Living Below Poverty Line, Average by Group Ranking



Source: Author calculations based on U.S. Census data

Conclusion

Many factors inform people's location decisions. Attributes that are essential for some families are irrelevant for others. Nevertheless, there are important commonalities that most families will share. Families desire cities that are affordable, foster economic opportunities, and offer residents a high quality of life. The cities offering families these attributes are growing while the cities that are unaffordable and offer a declining quality of life are losing families.

The ranking of the 50 largest cities reveals that the growth cities also have similar pro-growth policy environments. The cities that implement a more pro-growth policy mix – a policy mix that levies less burdensome taxes on businesses and individuals, imposes a less costly regulatory environment, and efficiently provides core public services – tend to foster the attributes that attract residents and businesses. And the reverse is true as well. Cities with declining populations are implementing anti-growth policy environments that reduce economic opportunities, decrease affordability, and worsen the city's quality of life.

These population trends provide important feedback for state and local policy leaders if they will listen. Attracting families and entrepreneurs requires local policy leaders to focus on establishing a policy environment that rewards entrepreneurial activities, lightly taxes residents, implements focused regulations that are not overbearing, and provides core public services cost efficiently.

Appendix

TABLE A1. Economic Incentive Ranking
(1 indicates most pro-growth city, 50 indicates least pro-growth city)

CITY	Economic Incentive Rank	CITY	Economic Incentive Rank
Las Vegas, Nevada	1	Atlanta, Georgia	26
Arlington, Texas	2	Albuquerque, New Mexico	27
Austin, Texas	2	Wichita, Kansas	28
Dallas, Texas	2	Boston, Massachusetts	29
El Paso, Texas	2	Virginia Beach, Virginia	30
Fort Worth, Texas	2	Philadelphia, Pennsylvania	31
Houston, Texas	2	Louisville, Kentucky	32
San Antonio, Texas	2	Omaha, Nebraska	32
Jacksonville, Florida	9	Detroit, Michigan	34
Miami, Florida	9	Chicago, Illinois	35
Charlotte, North Carolina	11	Milwaukee, Wisconsin	35
Raleigh, North Carolina	11	Baltimore, Maryland	37
Memphis, Tennessee	13	Washington, District of Columbia	38
Nashville, Tennessee	13	Bakersfield, California	39
Seattle, Washington	15	Fresno, California	39
Colorado Springs, Colorado	16	Long Beach, California	39
Denver, Colorado	16	Los Angeles, California	39
Mesa, Arizona	16	Oakland, California	39
Oklahoma City, Oklahoma	16	Sacramento, California	39
Phoenix, Arizona	16	San Diego, California	39
Tucson, Arizona	16	San Francisco, California	39
Tulsa, Oklahoma	16	San Jose, California	39
Columbus, Ohio	23	Minneapolis, Minnesota	48
Indianapolis, Indiana	24	Portland, Oregon	49
Kansas City, Missouri	25	New York, New York	50

Top state and local marginal personal income tax rate: <https://taxfoundation.org/publications/state-individual-income-tax-rates-and-brackets/> and <https://taxfoundation.org/local-income-taxes-2019/>.

Top state and local corporate income tax rate: https://www.richstatespoorstates.org/variables/corporate_income_tax_rate/.

TABLE A2. Individual Average Tax Burden Ranking
(1 indicates most pro-growth city, 50 indicates least pro-growth city)

City	Individual Average Tax Burden Rank	City	Individual Average Tax Burden Rank
Jacksonville, Florida	1	Portland, Oregon	26
Nashville, Tennessee	2	Atlanta, Georgia	27
Las Vegas, Nevada	3	Fort Worth, Texas	28
Colorado Springs, Colorado	4	Dallas, Texas	29
Memphis, Tennessee	5	El Paso, Texas	30
Mesa, Arizona	6	Fresno, California	31
Detroit, Michigan	7	Washington, District of Columbia	32
Phoenix, Arizona	8	Bakersfield, California	33
Denver, Colorado	9	Columbus, Ohio	34
Wichita, Kansas	10	Sacramento, California	35
Tulsa, Oklahoma	11	Omaha, Nebraska	36
Oklahoma City, Oklahoma	12	Austin, Texas	37
Virginia Beach, Virginia	13	San Diego, California	38
Kansas City, Missouri	14	Minneapolis, Minnesota	39
Philadelphia, Pennsylvania	15	Baltimore, Maryland	40
Raleigh, North Carolina	16	Seattle, Washington	41
Louisville, Kentucky	17	Milwaukee, Wisconsin	42
Miami, Florida	18	Chicago, Illinois	43
Indianapolis, Indiana	19	Albuquerque, New Mexico	44
Boston, Massachusetts	20	Long Beach, California	45
Tucson, Arizona	21	Los Angeles, California	46
Houston, Texas	22	San Francisco, California	47
Charlotte, North Carolina	23	San Jose, California	48
Arlington, Texas	24	Oakland, California	49
San Antonio, Texas	25	New York, New York	50

The state and local sales tax rate: <https://taxfoundation.org/sales-tax-rates-by-city-2021/>.

Total state sales tax revenues: <http://www2.census.gov>.

State sales tax rate: <https://taxfoundation.org/sales-tax-rates-by-city-2021/>.

Total state and local income tax revenues: <http://www2.census.gov>.

State personal income: www.bea.gov.

Property tax payments and median household income of owner-occupied homes: <https://learn.roofstock.com/blog/cities-with-highest-property-taxes>

TABLE A3. Regulation Ranking
(1 indicates most pro-growth city, 50 indicates least pro-growth city)

City	Regulation Rank
Arlington, Texas	1
Austin, Texas	1
Dallas, Texas	1
El Paso, Texas	1
Fort Worth, Texas	1
Houston, Texas	1
San Antonio, Texas	1
Oklahoma City, Oklahoma	8
Tulsa, Oklahoma	8
Wichita, Kansas	10
Indianapolis, Indiana	11
Detroit, Michigan	12
Columbus, Ohio	13
Kansas City, Missouri	13
Memphis, Tennessee	15
Nashville, Tennessee	15
Charlotte, North Carolina	17
Raleigh, North Carolina	17
Atlanta, Georgia	19
Louisville, Kentucky	20
Omaha, Nebraska	21
Jacksonville, Florida	22
Miami, Florida	22
Mesa, Arizona	24
Philadelphia, Pennsylvania	24

City	Regulation Rank
Phoenix, Arizona	24
Tucson, Arizona	24
Milwaukee, Wisconsin	28
Virginia Beach, Virginia	29
Colorado Springs, Colorado	30
Albuquerque, New Mexico	31
Chicago, Illinois	32
Denver, Colorado	33
Minneapolis, Minnesota	34
Washington, District of Columbia	35
Boston, Massachusetts	36
New York, New York	37
Baltimore, Maryland	38
Las Vegas, Nevada	39
Bakersfield, California	40
Fresno, California	40
Long Beach, California	40
Sacramento, California	40
Oakland, California	44
Portland, Oregon	45
San Diego, California	46
Los Angeles, California	47
San Jose, California	48
Seattle, Washington	49
San Francisco, California	49

Land use rankings: <https://www.freedominthe50states.org/land>.

Occupational licensing requirements: <https://ij-org-re.s3.amazonaws.com/ijdevsitestage/wp-content/uploads/2022/09/LTW3-11-22-2022.pdf>.

Unemployment insurance taxes: <https://taxfoundation.org/ranking-unemployment-insurance-taxes-2022/>.

Workers' compensation regulations: <https://www.nasi.org/wp-content/uploads/2022/11/2022-Workers-Compensation-Report-2020-Data.pdf>.

Minimum wage laws: <https://www.dol.gov/agencies/whd/mw-consolidated>, and <https://www.paycom.com/resources/blog/minimum-wage-rate-by-state/>.

TABLE A4. Business Environment Ranking
 (1 indicates most pro-growth city, 50 indicates least pro-growth city)

City	Business Environment Rank
Atlanta, Georgia	1
Fort Worth, Texas	2
Denver, Colorado	3
Charlotte, North Carolina	4
Colorado Springs, Colorado	5
Jacksonville, Florida	6
Austin, Texas	7
Oklahoma City, Oklahoma	8
Columbus, Ohio	9
Omaha, Nebraska	9
Kansas City, Missouri	11
Miami, Florida	12
Mesa, Arizona	13
Sacramento, California	14
Raleigh, North Carolina	15
Indianapolis, Indiana	16
Arlington, Texas	17
Tucson, Arizona	17
Nashville, Tennessee	19
Seattle, Washington	20
Albuquerque, New Mexico	21
Phoenix, Arizona	22
Las Vegas, Nevada	23
Philadelphia, Pennsylvania	24
Dallas, Texas	25

City	Business Environment Rank
Houston, Texas	26
Minneapolis, Minnesota	27
Portland, Oregon	27
Virginia Beach, Virginia	29
Fresno, California	30
Wichita, Kansas	31
Boston, Massachusetts	32
San Diego, California	32
Chicago, Illinois	34
El Paso, Texas	35
Louisville, Kentucky	36
Tulsa, Oklahoma	36
Oakland, California	38
Bakersfield, California	39
Washington, District of Columbia	40
San Antonio, Texas	41
Long Beach, California	42
Milwaukee, Wisconsin	42
San Jose, California	44
San Francisco, California	45
Baltimore, Maryland	46
Memphis, Tennessee	47
New York, New York	48
Detroit, Michigan	49
Los Angeles, California	50

Business Environment: <https://wallethub.com/edu/best-cities-to-start-a-business/2281>, and <https://dbna.asu.edu/category-data/ease-of-doing-business>
Education attainment: <https://wallethub.com/edu/e/most-and-least-educated-cities/6656>
Growth in employment and labor force: www.bls.gov.

TABLE A5. Affordability Ranking
(1 indicates most pro-growth city, 50 indicates least pro-growth city)

City	Affordability Rank
Virginia Beach, Virginia	1
San Jose, California	2
Austin, Texas	3
Raleigh, North Carolina	4
Denver, Colorado	5
Charlotte, North Carolina	6
Atlanta, Georgia	7
Seattle, Washington	8
Fort Worth, Texas	9
Colorado Springs, Colorado	10
Oklahoma City, Oklahoma	11
Minneapolis, Minnesota	12
Omaha, Nebraska	13
Kansas City, Missouri	14
Nashville, Tennessee	15
Mesa, Arizona	16
Phoenix, Arizona	17
Columbus, Ohio	18
San Francisco, California	19
Indianapolis, Indiana	20
San Diego, California	21
Albuquerque, New Mexico	22
Sacramento, California	23
Jacksonville, Florida	24
Wichita, Kansas	25

City	Affordability Rank
Portland, Oregon	26
Bakersfield, California	27
Louisville, Kentucky	28
San Antonio, Texas	29
Houston, Texas	30
Tulsa, Oklahoma	31
Las Vegas, Nevada	32
Fresno, California	33
El Paso, Texas	34
Washington, District of Columbia	35
Dallas, Texas	36
Chicago, Illinois	37
Oakland, California	38
Boston, Massachusetts	39
Memphis, Tennessee	40
Baltimore, Maryland	41
Philadelphia, Pennsylvania	42
Tucson, Arizona	43
Long Beach, California	44
Milwaukee, Wisconsin	45
Miami, Florida	46
Los Angeles, California	47
New York, New York	48
Arlington, Texas	49
Detroit, Michigan	50

City median household income: <https://www.census.gov/topics/income-poverty/income.html>

Cost of living: <https://www.bankrate.com/real-estate/cost-of-living-calculator/>

TABLE A6. Quality of Life Ranking
 (1 indicates most pro-growth city, 50 indicates least pro-growth city)

City	Quality of Life Rank
Virginia Beach, Virginia	1
San Diego, California	2
Mesa, Arizona	3
New York, New York	4
San Jose, California	5
Colorado Springs, Colorado	6
Fresno, California	7
El Paso, Texas	8
Austin, Texas	9
Raleigh, North Carolina	9
Los Angeles, California	11
Long Beach, California	12
Seattle, Washington	13
Phoenix, Arizona	14
Sacramento, California	14
Las Vegas, Nevada	16
Bakersfield, California	17
Jacksonville, Florida	18
Boston, Massachusetts	19
Charlotte, North Carolina	20
Fort Worth, Texas	20
Arlington, Texas	22
Miami, Florida	23
Milwaukee, Wisconsin	24
Portland, Oregon	24

City	Quality of Life Rank
Columbus, Ohio	26
Tucson, Arizona	26
Dallas, Texas	28
Denver, Colorado	29
San Antonio, Texas	30
Omaha, Nebraska	31
San Francisco, California	32
Nashville, Tennessee	33
Wichita, Kansas	34
Minneapolis, Minnesota	35
Washington, District of Columbia	36
Houston, Texas	37
Philadelphia, Pennsylvania	37
Oklahoma City, Oklahoma	39
Albuquerque, New Mexico	40
Baltimore, Maryland	41
Chicago, Illinois	41
Oakland, California	43
Atlanta, Georgia	44
Memphis, Tennessee	45
Tulsa, Oklahoma	46
Detroit, Michigan	47
Indianapolis, Indiana	48
Louisville, Kentucky	49
Kansas City, Missouri	50

Crime rates: <https://www.bestplaces.net/crime/?city1=53502000&city2=54804000>.

Quality of local schools: <https://wallethub.com/edu/e/most-and-least-educated-cities/6656>

Mean travel time to work: <https://www.census.gov/library/publications/2021/acs/acs-47.html> and <https://www.indexmundi.com/facts/united-states/quick-facts/cities/rank/average-commute-time>.

Transportation infrastructure: <https://infrastructurereportcard.org/>

Quality of healthcare: <https://www.usnews.com/news/best-states/rankings/health-care>.

TABLE A7. Homelessness and Poverty Ranking
 (1 indicates most pro-growth city, 50 indicates least pro-growth city)

City	Homelessness and Poverty Rank
Virginia Beach, Virginia	1
Arlington, Texas	2
Charlotte, North Carolina	3
Fort Worth, Texas	3
Kansas City, Missouri	5
Jacksonville, Florida	6
Colorado Springs, Colorado	7
Wichita, Kansas	7
Austin, Texas	9
Louisville, Kentucky	9
Omaha, Nebraska	9
Raleigh, North Carolina	12
Mesa, Arizona	13
Chicago, Illinois	14
Indianapolis, Indiana	14
Oklahoma City, Oklahoma	16
Minneapolis, Minnesota	17
Nashville, Tennessee	18
El Paso, Texas	19
Portland, Oregon	20
San Diego, California	20
Albuquerque, New Mexico	22
San Jose, California	23
San Francisco, California	24
Houston, Texas	25

City	Homelessness and Poverty Rank
San Antonio, Texas	26
Seattle, Washington	27
Columbus, Ohio	28
Memphis, Tennessee	29
Phoenix, Arizona	29
Milwaukee, Wisconsin	31
Denver, Colorado	32
Bakersfield, California	33
Tulsa, Oklahoma	34
Dallas, Texas	35
Las Vegas, Nevada	35
Sacramento, California	37
Long Beach, California	38
Washington, District of Columbia	39
Atlanta, Georgia	40
Baltimore, Maryland	40
Oakland, California	40
Detroit, Michigan	43
Tucson, Arizona	43
Philadelphia, Pennsylvania	45
Boston, Massachusetts	46
Los Angeles, California	47
New York, New York	47
Fresno, California	49
Miami, Florida	49

Homelessness: https://www.hud.gov/program_offices/comm_planning/coc/pit-count.

Poverty: <https://www.census.gov/programs-surveys/acs/data.html>.

Endnotes

- 1 “Annual Estimates of the Resident Population for Incorporated Places of 50,000 or More” U.S. Census, www.census.gov.
- 2 Ibid.
- 3 Vermeer T “State Individual Income Tax Rates and Brackets for 2023” Tax Foundation, February 21, 2023, <https://taxfoundation.org/publications/state-individual-income-tax-rates-and-brackets/>; Walczak J “Local Income Taxes in 2019” Tax Foundation, July 30, 2019, <https://taxfoundation.org/local-income-taxes-2019/>; “Top Marginal Corporate Income Tax Rate” ALEC Rich States Poor States, https://www.richstatespoorstates.org/variables/corporate_income_tax_rate/.
- 4 Walczak J “Sales Tax Rates in Major Cities, Midyear 2021” Tax Foundation, August 18, 2021, <https://taxfoundation.org/sales-tax-rates-by-city-2021/>.
- 5 “State and Local Government Finances by Level of Government and by State: 2020” U.S. Census Bureau, 2020 Annual Surveys of State and Local Government Finances, <http://www2.census.gov>, Walczak J “Sales Tax Rates in Major Cities, Midyear 2021” Tax Foundation, August 18, 2021, <https://taxfoundation.org/sales-tax-rates-by-city-2021/>.
- 6 “State and Local Government Finances by Level of Government and by State: 2020” U.S. Census Bureau, 2020 Annual Surveys of State and Local Government Finances, <http://www2.census.gov>, Bureau of Economic Analysis, www.bea.gov.
- 7 Median property tax payments and median household income of owner-occupied homes from “U.S. cities with the highest property taxes” Roofstock, <https://learn.roofstock.com/blog/cities-with-highest-property-taxes>.
- 8 “Freedom in the 50 States: An index of personal and economic freedom” Cato Institute, <https://www.freedominthe50states.org/land>.
- 9 Knepper L, Deyo D, Sweetland K, Tiezzi J, and Mena A “License to Work” Institute for Justice, November 2022, <https://ij-org-re.s3.amazonaws.com/ijdevsitestage/wp-content/uploads/2022/09/LTW3-11-22-2022.pdf>.
- 10 Fritts J “Ranking Unemployment Insurance Taxes on Our 2022 State Business Tax Climate Index” Tax Foundation, April 26, 2022, <https://taxfoundation.org/ranking-unemployment-insurance-taxes-2022/>.
- 11 Murphy GT and Wolf J “Workers’ Compensation: Benefits, Costs, and Coverage” National Academy of Social Insurance, November 2022, <https://www.nasi.org/wp-content/uploads/2022/11/2022-Workers-Compensation-Report-2020-Data.pdf>.
- 12 Kiernan JS “2023’s Best Large Cities to Start a Business” WalletHub April 24, 2023, <https://wallethub.com/edu/best-cities-to-start-a-business/2281>; and “Doing Business in North America: Ease of Doing Business” Arizona State University, <https://dbna.asu.edu/category-data/ease-of-doing-business>.

- 13 McCann A “Most & Least Educated Cities in America” WalletHub July 18, 2022, <https://wallethub.com/edu/e/most-and-least-educated-cities/6656>.
- 14 U.S. Census Bureau, Current Population Survey, 1985 to 2022 Annual Social and Economic Supplements (CPS ASEC), <https://www.census.gov/topics/income-poverty/income.html>.
- 15 The cost of living in each city is based on: “Cost of Living Calculator” Bankrate.com, <https://www.bankrate.com/real-estate/cost-of-living-calculator/>.
- 16 “2023 Compare Crime Rates” Best Places, <https://www.bestplaces.net/crime/?city1=53502000&city2=54804000>.
- 17 McCann A “Most & Least Educated Cities in America” WalletHub July 18, 2022, <https://wallethub.com/edu/e/most-and-least-educated-cities/6656>.
- 18 Burd C, Burrows M, and McKenzie B “Travel Time to Work in the United States: 2019” U.S. Census Report Number ACS 47 <https://www.census.gov/library/publications/2021/acs/acs-47.html>. Cities not covered by the U.S. Census were supplemented with data from: “Top 100 Cities Ranked by Average Commute Time” indexmundi <https://www.indexmundi.com/facts/united-states/quick-facts/cities/rank/average-commute-time>.
- 19 “2021 Report Card for America’s Infrastructure” American Society of Civil Engineers, <https://infrastructurereportcard.org/>.
- 20 “Best States: Health Care” U.S. News & World Report, <https://www.usnews.com/news/best-states/rankings/health-care>.
- 21 “Point-in-Time Count” U.S. Department of Housing and Urban Development, https://www.hud.gov/program_offices/comm_planning/coc/pit-count.
- 22 “American Community Survey Data” U.S. Census, <https://www.census.gov/programs-surveys/acs/data.html>.



www.pacificresearch.org

MAILING ADDRESS

PO Box 60485
Pasadena, CA 91116

Tel 415-989-0833

SACRAMENTO OFFICE

2110 K Street, Suite 28
Sacramento, CA 95816
Tel 916-389-9774

PASADENA OFFICE


680 E. Colorado Blvd., Suite 180
Pasadena, CA 91101
Tel 626-714-7572

CONNECT WITH US

 facebook.com/pacificresearchinstitute

 [@pacificresearch](https://twitter.com/pacificresearch)

 youtube.com/pacificresearch1

 [www.linkedin.com/company/
pacific-research-institute](https://www.linkedin.com/company/pacific-research-institute)

 [pacificresearchinstitute](https://instagram.com/pacificresearchinstitute)